



New sales for Protective Advantage ChoiceSM UL closing soon

Protective Advantage ChoiceSM UL is closing to new sales on Dec. 31, 2025. Signed applications must be received on or before Oct. 31, 2025, and all cases must be in force by Dec. 31, 2025.

Transition rules

Please review the following key dates for transition rules. Exceptions will not be allowed.

For all business, paper or electronic	
Oct. 17, 2025	Last day to quote Advantage Choice UL on third-party quote engines. After this date, quotes may be obtained from the Protective Sales Desk.
Oct. 24, 2025	Last day to submit a ticket on electronic platforms.
On or before Oct. 31, 2025	Last day to submit a ticket via paper application. All applications and Part II interviews must be completed, signed and received.
Dec. 31, 2025	All Advantage Choice UL policies must be in force, including inforce reissues. No inforce reissues can be started on or after this date.



If you have questions please reach out to your Protective representative.

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