



BULLETIN: Life Quick RequestSM Updates – Addition of GenGuard[®] UL

genworth.com

August 3, 2012

Effective: **08/03/12**

States: **All**

Contact: If you have any questions, please contact your Genworth Representative.

As of August 3, 2012, the Genworth Financial companies (Genworth) are pleased to announce the addition of GenGuard[®] UL to our Life Quick RequestSM program.

The following Genworth individual Universal Life (UL) insurance products are now available on Life Quick Request:

- GenGuard[®] UL – The Single & Short-Pay Solution
- ColonySM LifeLong UL – The Level-Pay Solution
- ColonySM Term UL – The Short-Term Solution

By adding GenGuard[®] UL to Life Quick Request, we are bringing our industry-leading processing and speed to traditional UL -- making it more cost-effective and profitable to offer traditional UL to Main Street clients.

Our Life Quick Request platform can help eliminate effort and expense by reducing the amount of time spent on tracking down underwriting requirements, printing and mailing, follow-up phone calls and other paperwork. It can also increase placement rates and reduce policy issue time resulting in faster paid commissions.

Over the next several weeks, we will be communicating specific examples of how Life Quick Request can help you grow your traditional UL business by making it more effective and efficient for you to sell UL products to the Main Street market.

Click through to the [Life Sales Center](#) to learn more.

Genworth Financial companies include:

Genworth Life and Annuity Insurance Company, Richmond, VA

Genworth Life Insurance Company, Richmond, VA

Genworth Life Insurance Company of New York, New York, NY

Only Genworth Life Insurance Company of New York is admitted in and conducts business in New York.

Long term care insurance products issued by Genworth Life Insurance Company and in New York by Genworth Life Insurance Company of New York.

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